Eight questions for anyone who holds your students' images

Photographers, video producers, the yearbook company, the sports photography service, the tour operator. Someone who has thought about this answers all eight in a couple of minutes. Write down what they actually said. That is the part that becomes your evidence.

Vibe Society
Films for schools
vibesociety.com.au

10 Dec 2026
registration deadline

Supplier	Who answered, and when

01 Where does our footage live while you are working on it, and who can open it? ☐
You want names. A department is not an answer.

02 Does any of it get copied onto personal laptops, phones or cards that leave your building? ☐
This is where most of the real exposure sits, and it is rarely the cloud.

03 What happens to it when the project finishes, and how would you prove that to us? ☐
A process and a date, in writing.

04 Do you run an offsite backup? Where does it sit, and when does that copy expire? ☐
Nearly every studio has one, and plenty forget it exists while answering question three.

05 Are your contractors bound in writing on confidentiality and ownership? ☐
Ask to see the clauses. A yes with nothing behind it is common.

06 Does any student footage go into AI tools, for editing, transcription, upscaling or anything else? ☐
Ask about the whole workflow, including transcription and upscaling.

07 If we ask you to remove something, how fast does it come down and who decides? ☐
A number of days, with no argument attached to it.

08 If something went wrong, who calls us, how quickly, and what do they say? ☐
Before they have the full picture, or after? The answer tells you plenty.

This is not legal advice. We make films for schools, we are not a law firm. The questions come from a plain read of the Privacy (Children's Online Privacy) Code 2026 exposure draft, published by the Office of the Australian Information Commissioner. The Code has to be registered by 10 December 2026 and the draft wording can still change. Decisions about your school's obligations belong with your own advisers.

The longer read, with the Code quoted section by section: vibesociety.com.au/childrens-online-privacy-code